

**5th November 2009**

**TIME.L**

**Timestrip plc**

**("Timestrip" or "the Company")**

### **UK Packaging Awards**

Timestrip plc, the developer and manufacturer of unique expiry date indicators and temperature monitoring products is pleased to announce that it was voted winner in two categories at last night's 2009 UK Packaging Awards. The Timestrip technology was voted Innovation of the Year as well as winning the Labelling Award for the integration of its technology into the Cargo Cosmetics Blu-Ray Lip Gloss range.

The panel of judges was drawn from experts in the packaging industry as well as packaging professionals from Tesco, Sainsbury's, Asda, Waitrose, Reckitt Benckiser and Innocent. The Timestrip technology was praised by the judges as "excellent", "genuinely innovative", "much needed" and " a very good solution to solve the best-by date issue".

Reuben Isbitsky, Joint CEO Timestrip Plc: "It is very satisfying that our achievements in developing and commercialising this unique product have been recognised by such a distinguished panel of experts. Timestrip products are already used by multi-national brand owners such as Whirlpool, 3M, Febreze and Tetra, and we hope that these awards will further enhance our credibility in the market place and increase visibility to our extensive and compelling product range. It has been a pleasure working with Cargo on a project which has enabled us not only to break into the cosmetics sector but also to demonstrate to brand owners in other sectors the integration possibilities that our product has."

Ends.

For more information please contact:

Paul Freedman, Joint CEO, Timestrip Plc

01462 440700

Geoff Nash, FinnCap, NOMAD

020 7600 1658