

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, accountant or other independent financial adviser duly authorised, if you are in the United Kingdom, under the Financial Services and Markets Act 2000 or, if you are not in the United Kingdom, from another appropriately authorised independent financial adviser.

If you have sold or otherwise transferred all of your shares in Rightmove plc, subject to applicable laws, please forward this document, together with the accompanying documents, as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

THIS DOCUMENT SHOULD BE READ IN CONJUNCTION WITH THE ACCOMPANYING CIRCULAR AND FORMS OF PROXY AND SHOULD NOT BE REGARDED AS A SUBSTITUTE FOR READING THE CIRCULAR AND FORMS OF PROXY.



11 December 2007

Dear Shareholder

**Request to send or supply documents and information via a website
and/or in electronic form**

New corporate structure

Today, Rightmove plc (“**Rightmove**”) announced proposals that involve establishing a new company as the parent company in our group structure. This new parent company will initially be called “Rightmove Group plc” but it will change its name to “Rightmove plc” in due course.

The proposals are explained in two formal legal documents – the Circular and the Prospectus. A copy of the Circular accompanies this letter (along with forms of proxy for the Court Meeting and Extraordinary General Meeting (“**EGM**”), details of which can be found in the Circular). The Prospectus can be accessed in electronic form via www.rightmove.co.uk/investors.rsp. However, if you have previously requested to receive shareholder communications in hard copy, a copy of the Prospectus also accompanies this letter.

Electronic and website communications

As the UK’s number one property website and provider of online services to the property industry, we are aware of the growing number of people taking advantage of improvements in technology and accessing the wealth of information online.

The Companies Act 2006 has given Rightmove the opportunity to make greater use of electronic communications. The Act allows companies to supply documents and other communications to shareholders electronically, except to those who have specifically requested hard (i.e. paper) copies. This includes making documents available to shareholders on the company’s website. These changes recognise the increasing role that the internet plays in timely communication, reducing costs and reducing the impact on the environment.

Rightmove passed a resolution at its Annual General Meeting in May allowing it to take full advantage of these provisions and pursuant to a letter dated 12 September 2007, Rightmove asked shareholders for their individual consent to Rightmove sending documents and information to shareholders by publishing it on its website or by email.

The new parent company would also like to take advantage of these new regulations as Rightmove has done so. The new parent company proposes to publish all shareholder information including its Annual General Meeting Notice of Meeting and Annual Report and Accounts on the company website: www.rightmove.co.uk/investors.rsp. The necessary resolution for the new parent company, Rightmove Group plc, to authorise such electronic and website communications has already been approved by the present voting members of Rightmove Group plc i.e. prior to you becoming a shareholder of Rightmove Group plc pursuant to the scheme of arrangement which is described in the Circular. That approval is conditional upon your confirmatory approval to such electronic communications being sought at the EGM of Rightmove on 7 January 2008.

The remainder of this letter sets out what action (if any) you need to take in relation to the new parent company's request to take advantage of such electronic and website communications.

If you have already requested that Rightmove continue to send documents and information in hard copy form to you, please refer to **paragraph (A)** below.

If you have already registered for electronic communications by email from Rightmove, please refer to **paragraph (B)** below.

If you have not registered for documents and information to be sent to you by Rightmove in hard copy and were either (1) deemed to have agreed to Rightmove supplying you with shareholder documents by means of the Company's website because Rightmove did not hear from you following its letter to you dated 12 September 2007, or (2) you became a shareholder of Rightmove after 12 September 2007, please refer to **paragraph (C)** below.

(A) I have already requested that Rightmove send hard copy documents and information to me

If you have already requested that Rightmove continue to send documents and information in hard copy form to you, you do **NOT** need to request that the new parent company sends hard copy documents and information to you. All such requests in force at the Scheme Record Time (as defined in the Circular) relating to electronic and website communications by Rightmove will, unless and until varied or revoked be deemed from the date the scheme of arrangement described in the Circular becomes effective to be valid requests to the new parent company, Rightmove Group plc, in relation to the corresponding holdings of Rightmove Group Ordinary Shares.

(B) I have already registered for email communications from Rightmove

If you have already registered for electronic communications by email from Rightmove (and assuming that the confirmatory resolution to permit the new parent company to communicate electronically with its shareholders is passed at the EGM) you do **NOT** need to re-register for such electronic communications. All such registrations in force at the Scheme Record Time (as defined in the Circular) relating to electronic and website communications by Rightmove will, unless and until varied or revoked be deemed from the effective date the scheme of arrangement described in the Circular to be valid registrations in respect of the new parent company, Rightmove Group plc, in relation to the corresponding holdings of Rightmove Group Ordinary Shares.

If the confirmatory resolution to permit the new parent company to communicate electronically with its shareholders is not passed at the EGM, the new parent company will revert to sending hard copy documents to you.

Please note that you have the right to change your mind at any time and request that documents be sent to you in paper form. You also have the right to request a paper copy of any particular document which has been published on the website or sent to you by email without giving up your right to generally receive documents via a website or email. To change your mind or to request particular documents in paper form, please contact the registrars at the postal address or email address on page 4 of this letter.

Please note that there may be particular circumstances in which the company needs to send documents or information to you in hard copy rather than by website or email (such as the Circular and accompanying forms of proxy) in which case both Rightmove and the new parent company reserve the right to do so.

(C) I have not requested that Rightmove send hard copy documents and information to me nor have I registered for email communications from Rightmove

For those shareholders who have not requested hard copy documents or registered for electronic communications by email from Rightmove, assuming that the confirmatory resolution to permit the new parent company to communicate electronically with its shareholders is passed at the EGM, you may now choose to receive shareholder documentation from the new parent company by website communication or to receive shareholder documentation in hard copy from the new parent company. For further details on how these plans will affect you and the options available, please see the questions and answers on the following page.

Please note that there may be particular circumstances in which the company needs to send documents or information to you in hard copy rather than by website or email (such as the Circular and accompanying forms of proxy) in which case both Rightmove and the new parent company reserve the right to do so.

If we do not hear from you within 28 days of the Scheme Effective Date we will assume that you are happy to access documents via the web and you will not receive hard copies in the post.

(D) Information for all shareholders

If the company is required to restrict the sending of any documents or information to any shareholders within the European Economic Area for example, due to the local laws of the EEA country in which the particular shareholders are resident or otherwise located, we will not be permitted to use electronic means to communicate with any shareholder holding shares of the same class as those shareholders within the EEA. In any such case, we will send hard copies of the documents or information to all shareholders.

If you have any questions regarding this letter please do not hesitate to contact me or Capita registrars at the address on the following page.

Yours faithfully
Elizabeth Taylor
Company Secretary

Frequently asked questions about website communication

How will I know when new documents are available on the web?

To ensure that you are kept up to date with communications, we will notify you when any shareholder documents are available on the website and we will provide you with:

- the address of the website
- the place on the website where the documents may be accessed
- details of how to access the documents.

How will I be notified?

You can be notified when new documents are available on the website via email or by post:

— Notification by email

We would like to communicate by email with as many of our shareholders as possible because this ensures documents are received in a timely manner and brings down the costs of communications.

If you would like to receive notifications by email from now on and have not previously provided your email address to our registrars, please visit the website: www.capitaregistrars.com/shareholders and follow the links to the Share Portal.

If at any time you change your email address you will need to inform Capita Registrars of the changes to your details.

— Notification via post

If you would like to receive postal notification when new documents are available on the web, then you need to take no further action.

Can I continue to receive documents in paper form?

If you would prefer to receive all documents from the new parent company in paper form rather than via a website, you will need to let us know by emailing Capita Registrars at ssd@capitaregistrars.com or in writing to:

FREEPOST RLYX-GZTU-KRRG

Capita Registrars
Shareholder Administration Support
34 Beckenham Road
Beckenham
Kent
BR3 9ZA

Please include your full name and address and details of your Rightmove shareholder reference in any correspondence with Capita.

Can I change my mind and revert to receiving paper form documents?

You will have the right to change your mind at any time and request that documents be sent to you in paper form. You will also have the right to request a paper copy of any particular document which has been published on the website without giving up your right to generally receive documents via a website. To change your mind or to request particular documents in paper form, please contact the registrars at the postal address or email address above.