

## Company Guru

This quick card conveys the simplicity and power of Company Guru, an online research tool that allows you to:

**Focus** on the companies, people and news that drives the UK markets.

**Search** by using our flexible range of tools that adapt to your specific requirements and home in on company, director, remuneration, and biographical results.

**Discover** the unparalleled range of data and tools that enable you to get precise results. Accessing the complete database of news, financial data and directors, with the added benefit of saving and downloading your selected data.

## Main Features:

The Hemscott database contains unrivalled, in-depth company and director information on UK quoted companies. The data is derived from source materials such as annual reports and Regulatory News, as well as information provided by the companies and directors directly.

**Company Map:** access key information on every company including board members, financial data, company news, share prices, broker forecasts, director deals and corporate advisers

**Guru Searching:** allows you to search throughout the Hemscott database. It encapsulates hundreds of different search options that will help refine your search query and enable you to extract and analyse the data you require.

**Directors:** research records on individual directors or search by biography, current board position, remuneration or shareholdings. There are personal profiles for thousands of professionals with additional search options available to enhance your results further.

**Companies:** gain access to all available information on a company including news, financial data and its directors. Our established Short / Long / Facts Reports allow you to gain fast and up-to-date key financial information. Export the reports to Excel or download the Facts Report as a one-page PDF document.

**Sectors:** view different sectors and sub-sectors, with companies listed within. Key financial data is listed to compare against the sector high/lows and averages.

**News:** drawn from key sources via a real-time feed from RNS and TFN. Search news to identify articles relating to companies or sectors of interest.

## Your Access Details

USERNAME

PASSWORD

a Morningstar company

## Company Guru:

### People Information

People Information contains information on all company board members and enables in-depth analysis of directors. Access individual career history, remuneration, governance committees and share dealings.

### Forecasts & Deals

Broker forecasts are brought to you by over 60 respected brokers. View the Analyst's names following stocks and see how their sentiment has changed over the last three months. You can view holdings by major shareholders and directors' share dealings.

### News

Hemscott receives business news throughout the day from respected news feeds that include RNS and TFN. A graph is available that indicates story types presented alongside the share price which allows you view announcement types against price changes.

### Share Price

Hemscott receives delayed company Share Prices and Share Trades throughout the day from the LSE. You can download a price history for up to four years; view the share activity whilst comparing the company against its index and sector. You can look at individual share prices recorded in the last 10 years on our analytics chart.

### Financial Data

Hemscott's analysed financial overview - covering five years of data from the income statement, balance sheet, cash flow and ratios along with an in-depth analysis of company dividends. All data is available to view and export to Excel giving you fast accurate access.

### Company Overview

Company Overview is ideal for fast factual data, with essential company contact details at your fingertips. This gives an overview of a company's financial performance, taken from annual reports or financial announcements. It is enhanced further by our rich supply of annual reports to download, key dates and corporate advisers acting for the company.

### Reports

Use our Short Report to view a 'snap-shot' of a company's financial history and key business information. A Long Report has a detailed analysis of financial information exportable to Excel, including forecasts, director dealings, financial accounts and much more. The Facts Report is a one-page PDF that is ideal for 'research on the go', its quick, easy, and contains up to eight years of financial information.

## Quick Navigation:

This is located beneath the 'find' functions on the left hand side of the Company Guru homepage.

**Corporate Calendar:** The calendar lists all earnings announcements expected for the month ahead under the tabs "Today", "Week", "Month" and "Yesterday". Access company information, share price graph and news.

**Recent New Issues:** A comprehensive list of all companies recently admitted to the Official List or AIM of the LSE.

**Mergers & Acquisitions:** companies that have been acquired, taken-over or have merged throughout the year. Search and scroll through several years of M&A history to see whether the required company is still listed for further investigation.

**Name Changes:** a list of companies that have changed name due to a take-over, merger or business reorganisation. The list is updated continuously with eight years of Name Change history. It also gives access to the new company and in-depth analysis to its fundamental data.

**Companies Removed:** companies that have been removed from the LSE Official List or AIM, due to a take-over, delisting or liquidation. Scroll and search for your required company.

## Guru Searching:

Guru Searching is one of the most powerful functions within the service. You can search and refine director and company data at the same time - allowing you to produce definitive search results. It is simple to use and has hundreds of search combinations to extract your results, export them to Excel and filter further if required.

**Guru Director Search** gives you unprecedented access to the director data collected by Hemsco. There are hundreds of search combinations, for example: search and refine over a director's education, hobbies & interests, board position, shareholding and remuneration. The information is extracted from annual reports, RNS and contacting the directors directly for updates.

**Guru Company Search** allows you to broaden your search scope across additional data elements including institutional share holdings and dealings, products and brand names, company location by postcode and area as well as the expected key dates for many company announcement types.

**Guru Fundamentals Search** allows full searching across some set investment methodologies. Explore individual fields that contain specific values in the preset search options or use the most popular search feature in Guru "Create your own search" Search from over 40 items including audit fees, taxation, price, turnover, market cap or forecast changes. Create your own search by adding additional search fields or refining the search from the main search functions within the menu.

**Guru Advisers Search** - Search across all corporate advisers stored in the Hemsco adviser database. The database is updated constantly using data from Annual Reports, RNS and most importantly by client lists from the advisers themselves. All data is verified with our senior contacts at the Company directly. You can create adviser rankings for you own company and your peers by looking at client profits and market capitalisation of covered companies.

**Guru News Search** - Search for specific types of news. Investigate by company, sector, and keyword and by multiple terms. Business news is received throughout the day by various news feeds including RNS, TFN and if required we have an additional news service provided by FT News (EIW).



## Add-On Modules:

**Boardroom Guru** - Adds extensive content to accompany the Hemscott Company Guru Service. Features include:

- Board summary
- Current board and director connections
- Remuneration graphs, meeting attendance statistics, and tenure
- Create and monitor peer groups
- Total Shareholder Return charts with adjustable time periods
- News abstract searching
- Estimated net worth

**Private Company Guru** - Adds fundamental data on over 300,000 UK private companies and their directors.

Data includes:

- Director names and contact details
- Company Reports on each company included
- Complete searches across many of the data fields available
- Create prospect lists and contact sheets

**News Guru** - Adds news that is drawn from over 160 key sources provided by FT News, including:

- UK national newspapers
- Regional newspapers
- Trade publications
- European press
- Search news to identify articles relating to businesses
- Search news articles by sector
- Download results to Excel

**Directory of Directors** - Add essential data from this established and respected publication. Directory of Directors brings together the profiles of top directors and the leading companies they control. Information collected and verified by Hemscott includes:

- Search function lets you quickly find any individual or company by name
- Identify companies and individuals working in any business sector or location
- Details of directors and companies are easily viewed on screen and contact lists can be quickly created
- All information is updated frequently and information in the listed company snapshot reports is updated every day

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USERNAME	<input type="text"/>
PASSWORD	<input type="password"/>

For fast and professional assistance with the Company Guru service call us on 020 3194 1099, or email [GuruHelpline@morningstar.com](mailto:GuruHelpline@morningstar.com)